

Internship assignment Fitsurance – MarCom/Copywriting

Fitsurance: The starting point for a vital life

Fitsurance uses data and smart measurements for sports and lifestyle goals. With the help of scientifically based and easy-to-perform health checks, people quickly gain insight into their health, fitness and resilience. You can come by for a measurement, we come to groups larger than 10 or we send a kit with which you can easily measure at home. The Fitsurance team analyzes the test results and translates them into practical nutrition and exercise advice, tailored to your personal situation, wishes and goals. To support this, Fitsurance also organizes webinars on health, exercise and sports.

Start up with growth prospects

Fitsurance is a start-up that originated from the VU – human movement sciences. We now have several partnerships and parties/persons who purchase our services. The aim is to optimize our services and to grow further in the coming period. We focus on different market segments.

More information about Fitsurance, the services and the target groups can be found at: www.fitsurance.nl

Fitsurance is looking for a MarCom/copywriter student!

We are looking for a communication/copywriter student as soon as possible who wants to focus on the following themes/ issues.

- Participate in Marketing Communication team
- Writing content for MarCom
- The point of contact for text creation
- Writing website and blog content
- Supporting assignments from the rest of the team
- Make sure everything from Fitsurance looks textually slick!

The activities mentioned and the accompanying advice contribute to:

- A better brand awareness for Fitsurance
- A stronger content / image
- Professionalism of Fitsurance

Additional work

We would also like to discuss the execution of additional work in the field of

- Social Media
- Content development
- Support in devising and creating various marketing/communication actions and strategies

What do we offer?

- A great start-up culture
- Freedom to come up with your own input (which we actually listen to!)
- Young, driven and ambitious team (with several interns and small sub-teams)
- We have a lot of experience with interns
- You will feel at home with us
- Insights into your own health
- Team Events